



Press release

For immediate release

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Crime Stoppers leaves calling card

Cayman Crime Stoppers has partnered with its long-time corporate supporter, Cayman National, to issue calling cards so everyone can keep the Crime Stoppers tips-line number handy in the event that they witness a crime.

The Cayman Crime Stoppers tips line, 800 TIPS, enables anyone with information that could help prevent or solve a crime to share it with the authorities in complete anonymity. The new calling cards are of a standard business card size and fit neatly in a pocket, purse or wallet. Stuart Bostock, Cayman Crime Stoppers Chairman, says, "These calling cards are a really convenient method for everyone to keep the tips line number easily accessible. Now more people are carrying the telephone number we expect to see yet more increases in the number of tips submitted." He continues, "With the proliferation of mobile phones in recent years these cards enable callers to get information to the authorities immediately if they witness a crime whilst out and about. Receiving information like this in real time could mean the difference between life and death."

Cayman National has long been an avid supporter of the Cayman Crime Stoppers programme and will be distributing the new cards via its retail branches all over the Cayman Islands. Mr. Stuart Dack, President and CEO of Cayman National, was every bit as enthusiastic about the new initiative. "Cayman National is delighted to be a part of this recent effort to keep the Cayman Crime Stoppers tips-line number front-of-mind for everyone", he commented. "Tackling crime provides the foundations for making the Cayman Islands a safe place to live and do business. We are proud to support Cayman Crime Stoppers because we believe this responsibility is incumbent on all community members", he said.

Cayman Crime Stoppers' new calling cards will be distributed in public places and also given directly to members of the general public by RCIP's community beat officers. At the top of the card, the bold message 'Remain Anonymous', reminds its holder of the fundamental principle of the Cayman Crime Stoppers programme, that callers' personal details will never be taken by the call centre operators in Florida who field calls to the tips-line, and that callers' anonymity is 100% guaranteed. Holders of the card are also reminded that they can submit tips online at



www.crimestoppers.ky, and that they could be eligible for a \$1,000 reward if their information leads to the successful resolution of a crime.

Cayman Crime Stoppers is encouraging members of the public to pick up a card from Cayman National branches, public places or their local community police officers.

Picture captions

Cayman Crime Stoppers Chairman, Stuart Bostock, hands over a box of the programme's new calling cards to Cayman National's President and CEO, Stuart Dack.





An RCIP Officer gives a Cayman Crime Stoppers calling card to a member of the public.



About Cayman Crime Stoppers

Cayman Crime Stoppers was formed in 1993 by the Cayman Islands Chamber of Commerce to provide a vital service, which helps protect the community from crime. Working in close partnership with the Royal Cayman Islands Police Service (RCIPS), the community and the media, it has become one of the most effective crime solving tools available to local law enforcement agencies. Cayman Crime Stoppers provides a safe and secure means for anybody with information about a crime to share it freely whilst protecting their identity. It could also earn them a reward of up to \$1,000.

Cayman Crime Stoppers is one of some 1200 Crime Stoppers programmes in 20 countries. Since its inception in the United States in 1976, Crime Stoppers has been responsible for over 700,000 arrests, over a million cleared cases, the recovery of nearly two billion dollars of property and drug seizures worth a staggering seven billion dollars. About 83 million dollars have been paid in rewards through Crime Stoppers Programmes across the globe.



Cayman Crime Stoppers is a non-profit civilian run organization and is also a recognized regional member of Crime Stoppers International. The board is community based consisting of civilian leaders within the Cayman Islands and one law enforcement coordinator who assists with the dissemination of information received by the Cayman Crime Stoppers anonymous call-center operated in Miami, Florida.